

Utica Chapter CPCU Chaptergram

Mon. Oct. 3, 2022

Issue #1

Chapter News for you!



President's Corner

The Fall is here, and you know what that means; football, apple picking, and pumpkin spice for all the Dunkin' lovers out there! With my birthday in September, football starting up, and amazing foliage, Fall is my favorite time of year. Last weekend my wife and I took our kids apple picking at Windy Hill Orchard in Cassville and we also made our way to the Remsen Barnfest. Make sure you get out and enjoy the comfortable weather before the snow flies!

It's been a while since we sent along a Chaptergram to members, but we're hoping sending these out on a regular basis will spark more participation and let members know how active the Chapter is.

We hope you enjoy the light content and look forward to seeing/hearing from you during our upcoming events!

Travis Owens



What have we done this year so far?

After coming off a virtual workshop on the hybrid work environment in December, we hit the ground running in early 2022 planning the year ahead of us and setting goals for the Chapter. Goals included offering a Diversity and Inclusion class, setting up our 2nd annual golf tournament, increasing membership, and initiating conversations with local insurance companies and agencies to garner Chapter support, among several other goals.

Per usual, in March we held an Ethics conversation with members, reviewing topics discussed in the Society's sponsored Ethics presentation. There was great dialogue as always. We discussed the origins of Ethics and the idea of ethical fading.



June was a busy month as we held our 2nd annual Utica Chapter CPCU Golf outing at Pine Hills Golf Course in Frankfort. We had a total of 8 teams (32 golfers) and had strong representation from agents, adjusters, and carriers! Nearly \$1,700 was raised for the Chapter, and \$700 of this will be donated to the local United Way! Scott Stiner and the Utica First team came out on top with the lowest score. Watch out guys, you have a target on your back now, ha. A special thank you to Deb Wheelock for taking on a good chunk of organizing this event!

In July, our very own Jim Lombardo from the Big I presented his Diversity and Inclusion (D&I) class for our chapter along with Syracuse chapter members. This was an approved licensing CE credit course. Jim did an excellent job with the class and everyone walked away thinking differently about D&I.

With vacations and back to school, August and September flew by for all of us so we weren't able to hold a Summer networking event. But read the section below to find out what events are on the docket!

Upcoming Events!

Be on the lookout for emails with details on the following events/membership features:

- We will be hosting a dinner event on Thur. Nov. 3rd at Cavallos in New Hartford to honor recent CPCU designees, network, and enhance our insurance knowledge.
- Want to earn a gift card by just attending some Chapter meetings? Stay tuned for a membership rewards program which will be rolling out in January to foster more participation and engagement.
- The annual In2Risk Society meeting will be held Nov. 10th - 12th in San Francisco, CA. Our very own Danielle Johnson will be attending to be recognized for her CPCU achievement.
- Looking for an opportunity to volunteer locally? The Hospice Light up a Life donation tree at the Sangertown Mall is looking for volunteers during the month of December on Fridays, Saturdays, and Sundays. Be on the lookout for more info!

Volunteer to be an officer

Next month, we'll be soliciting members to help fill our volunteer officer roles for the 2023 year. We need your help! If you want to help advance the Chapter, make new industry connections, and grow in your leadership abilities, then you should volunteer!

Check your inbox for details and let us know if you're interested!



Cindy Fiorilli stepping down from her role

Cindy recently announced that she will be stepping down from her current Secretary role for the Chapter. Cindy has held several officer positions over the years and has been a loyal and dedicated volunteer for some time. Thank you for your service Cindy and we wish you all the best!

Thank You!